

Proven Tools for Innovation and Problem Solving

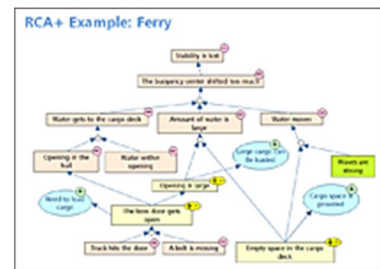
Are you using systematic innovation tools to generate ideas, improve processes, or solve problems at work?

If you are not, here is the opportunity to learn how to use systematic innovation tools that will make you a valuable innovator and problem solver.

Many successful companies use systematic innovation tools for innovation and problem solving.

Systematic innovation (also known as TRIZ) can help you increase your sales effectiveness, invent new business models, increase business profitability, improve business processes, save time and money solving problems, and generate ideas for continuous improvements.

This workshop will give you practical skills in using systematic innovation tools to generate ideas, create innovations and solve problems in a cost-effective way.



“TRIZ is the bedrock of innovation at Samsung.”

Forbes (March 07, 2013), What Makes Samsung Such an Innovative Company?

How you will benefit

At the end of the workshop, you will be able to:

- Analyse and solve problems in a systematic way
- Generate innovative ideas and solutions quickly
- Shorten the time required in solving problems
- Reduce wastage of resources
- Develop continuous process improvement in your business areas

What you will learn

What you will learn in this two-day workshop:

- The problem solving cycle
- How we search for solutions and make decisions
- Systematic innovation fundamentals
- How to analyse problems systematically using function analysis and root-conflict analysis
- How to solve problems systematically using multi-screen diagramming, ideal final result, contradiction matrix and inventive principles
- How to manage resources and reduce wastage with systematic innovation tools
- How to use systematic innovation tools in a project or business process
- How you can be a top-notch innovator and problem solver in your organisation

Who should attend

Business owners, entrepreneurs, managers, business professionals, innovation specialists, product managers, marketers and engineers who are interested in creating more innovations, improving their business processes, and reducing wastage of resources in their businesses.

AWS workshops

AWS workshops will help you become more productive at work. You will learn proven techniques that will help you solve problems faster, be more creative, and think more effectively.

Some of our clients

AIA Insurance, American Express Bank, Central Provident Fund Board, DBS Bank (Hong Kong), DBS Bank (Jakarta), DBS Bank (Singapore), Glaxo Smith Kline, Housing and Development Board, Inland Revenue Authority of Singapore, Infineon Technologies, Intercontinental Hotel Group, Keppel Land, Keppel Shipyard, Land Transport Authority, National University of Singapore, Prudential, RHB Bank, Singapore Airlines, Singapore Technologies, ST Aerospace and Temasek International.

What our clients say about our workshops

“Improved my productivity immensely.” *Manager, Berjaya Group*

“This is one course I can use immediately. Can’t wait to try out the techniques.” *Manager, MINDEF*

“I’ve never been so interested in all the courses I’ve attended.” *Vice President, DBS Bank*

“One of the finest courses I have ever attended.” *Manager, Singapore Airlines*

About the Trainer

Wong Peng Wai is a consultant and corporate trainer. A certified systematic innovation instructor, Peng Wai has conducted hundreds of workshops on creative thinking, systems thinking and systematic innovation in Singapore, Kuala Lumpur and Jakarta.

In 2010, he received the Delphi Innovation Black Belt and Certificate of Achievement for Innovation Mastery from Delphi Group for his contribution to innovation training.

Before starting his training company, Peng Wai was head of investment banking technology at Citibank N.A. and consulting manager at Union Bank of Switzerland.

With a M.B.A. and a B.Eng., Peng Wai is also a certified systems thinking instructor and a member of the Association for Talent Development.

For more information, contact AWS PTE LTD • www.aws.com.sg • Email: info@aws.com.sg

Workshop Registration Form

Systematic Innovation: Proven Tools for Innovation and Problem Solving

Date: _____ Time: 9:00AM to 5:00PM

Venue: _____

Fee: _____

Name: _____

Company: _____

Address: _____

Email: _____ Tel: _____

To register for the workshop, please fill in the Registration Form and email it to us at info@aws.com.sg.

AWS PTE LTD/AWS TRAINING reserves the right to cancel a workshop due to insufficient enrolment or unforeseen circumstance.