

Why You Need Strategic Thinking to Succeed

How would you like to improve the chances of achieving your objectives at work and in your personal life?

At work, you usually plan without sufficient data and sometimes without clear objectives. At home, you plan mostly for the short-term without any idea whether the plan will affect you in the long-term.



How do you make sure that your decision or plan will get you to your target?

The answer lies in Strategic Thinking.

What you need to succeed consistently is to develop a strategic thinking mind-set that will help you plan strategically. This will increase the success rate of reaching your target.

Learn how to strengthen your strategic thinking skills at this workshop. Through case studies and practical thinking exercises, you will improve your strategic thinking, learn to recognise patterns that impact strategy and enhance your abilities to generate new ideas.

How you will benefit

By the end of the workshop, you will be able to:

- Use the Strategic Thinking Processes to achieve better results
- Generate ideas and evaluate future scenarios
- Create short-term goals that support long-term goals
- Use strategic thinking to reach your career and life goals

What you will learn

What you will learn in this workshop:

- Strategy and Strategic Thinking
- The Strategic Thinking Process
- Assess the current state (where you are now)
- Visualise the desired state (where you want to go)
- Draw the path from current state to desired state
- Identify and draw up action plans that will enable you to reach your career and life objectives
- The five attributes of a strategic thinker
- Skills and tools that support strategic thinking
- Pitfalls you may encounter as a strategic thinker

Who should attend

Managers, executives and business professionals who want to improve the success rate of achieving their career and life objectives.

AWS workshops

AWS workshops will help you become more productive at work. You will learn proven techniques that will help you solve problems faster, be more creative, and think more effectively.

Some of our clients

AIA Insurance, American Express Bank, Berjaya Group (Malaysia), Central Provident Fund Board, DBS Bank (Hong Kong), DBS Bank (Jakarta), DBS Bank (Singapore), Glaxo Smith Kline, Housing and Development Board, Inland Revenue Authority of Singapore, Infineon Technologies, Intercontinental Hotel Group, Keppel Land, Keppel Shipyard, Land Transport Authority, Micron Semiconductors, National University of Singapore, Prudential, RHB Bank, Singapore Airlines, Singapore Technologies, ST Aerospace and Temasek International.

What participants say about our workshops

“Improved my productivity immensely.” *Manager, Berjaya Group*

“They should have taught me this long ago.” *Operations Manager, Port of Singapore Authority*

“I’ve never been so interested in all the courses I’ve attended.” *Vice President, DBS Bank*

About the trainer

Wong Peng Wai is a management consultant and corporate trainer.

An affable and engaging trainer, Peng Wai has conducted hundreds of workshops on change management, time management and systems thinking in Singapore, Kuala Lumpur and Jakarta. As a consultant, Peng Wai has done more than thirty large projects on change management, information technology, banking systems and human resource planning.

Before starting his training company, Peng Wai was head of investment banking technology at Citibank N.A. and consulting manager at Union Bank of Switzerland.

With a M.B.A. and a B.Eng., Peng Wai is a certified trainer in strategic thinking and strategic management.

For more information, contact AWS PTE LTD • www.aws.com.sg • Email: info@aws.com.sg

Workshop Registration Form

Why You Need Strategic Thinking to Succeed

Date: _____ Time: 9:00AM to 5:00PM

Venue: _____

Fee: _____

Name: _____

Company: _____

Address: _____

Email: _____ Tel: _____

To register for the workshop, please fill in the Registration Form and email it to us at info@aws.com.sg.

AWS PTE LTD/AWS TRAINING reserves the right to cancel a workshop due to insufficient enrolment or unforeseen circumstance.