

10 Creative Ways to Generate Solutions When You Are Stuck

Do you have difficulty getting creative ideas when you want them?

If you do, then you need to learn how to come up with creative ideas fast.

Many innovative companies use creative imagination tools to generate innovative ideas to improve their products and services. Samsung, for example, have hundreds of staff using creative imagination tools in R&D and manufacturing.



Learn proven creative imagination tools that will generate new ideas. Use these tools to increase innovation at your work place and improve your work performance.

Stop relying on yesterday's ideas as they often lead to stagnation and failure. Learn how to generate new ideas that can turn difficult situations into opportunities.

How you will benefit

By the end of the workshop, you will:

- Understand what is creative imagination and how to develop and use it
- Learn 10 techniques that will generate new ideas and opportunities
- Be able to improve outmoded or unwieldy business processes profitably
- Know how to create exciting events that customers will attend
- Build up your creative prowess and get ahead in your career

What you will learn

What you will learn in this workshop:

- What is creative imagination and how to develop it
- Psychological inertia and how to overcome it
- Improve your out-of-the-box thinking skills
- 10 techniques that will generate new ideas
- 27 design principles that you can use to enhance your products and services
- How to use these techniques at work and in your personal life

Who should attend

Managers and business professionals who want to generate innovative ideas, improve their products and services, and enhance their career and personal life.

What participants say about the workshop

"Very good workshop with clear techniques and good explanation. The ideas presented are simple to understand and will help in developing new ideas quickly." *Engineer, MEA Technologies*

"Good workshop. Will use the techniques in my workplace." *Admin Manager, Nanyang Polytechnic*

"Thank you for a very good workshop. The exercises and examples we worked on will help me apply these techniques in my work." *Manager, People's Association*

AWS workshops

AWS workshops will help you become more productive at work. You will learn proven techniques that will help you solve problems faster, be more creative and think more effectively.

Some of our clients

AIA Insurance, American Express Bank, Berjaya Group (Malaysia), Central Provident Fund Board, CIMB Bank, DBS Bank (Hong Kong), DBS Bank (Jakarta), DBS Bank (Singapore), Glaxo Smith Kline, Housing and Development Board, Inland Revenue Authority of Singapore, Infineon Technologies, Intercontinental Hotel Group, Keppel Land, Keppel Shipyard, Land Transport Authority, Micron Semiconductors, National University of Singapore, Prudential, SembCorp, Singapore Airlines, Singapore Technologies and ST Aerospace.

About the trainer

Wong Peng Wai is a consultant and corporate trainer. A certified creative imagination instructor, Peng Wai conducts workshops on creative imagination, creative thinking, and systematic innovation in Singapore, Kuala Lumpur and Jakarta.

In 2010, he received the Innovation Black Belt and the Certificate of Achievement for Innovation Mastery from the Delphi Group for his contribution to innovation training.

Before starting his consulting and training company, Peng Wai was head of investment banking technology at Citibank N.A. and consulting manager at Union Bank of Switzerland.

With a M.B.A. and a B.Eng., Peng Wai is also a certified trainer in systems thinking and a member of the Association for Talent Development.

For more information, contact AWS PTE LTD • www.aws.com.sg • Email: info@aws.com.sg

Workshop Registration Form

Creative Imagination: 10 Creative Ways to Generate Solutions When You Are Stuck

Date: _____ Time: 9:00AM to 5:00PM

Venue: To be announced

Course Fee: SGD460.00 (member) / SGD490.00

Name: _____

Company: _____

Address: _____

Email: _____ Tel: _____

To register for the workshop, please fill in the Registration Form and mail it to us at info@aws.com.sg.

AWS PTE LTD/AWS TRAINING reserves the right to cancel a workshop due to insufficient enrolment or unforeseen circumstances.